



Newsletter

Eastern University, Sri Lanka

Vol.:04 Iss.: 02 | April – June 2022

Agreement between Eastern University, Sri Lanka and AMCOR

A Memorandum of Agreement was signed between Eastern University, Sri Lanka (EUSL) and the Association of Mobilizing Community Resources (AMCOR). On behalf of the University, the Vice Chancellor Prof. V. Kanagasigam and the Head of Mission of AMCOR Mr P.Muralitharan signed the agreement on the occasion of Project Orientation on Improving Students' Skills in Preventing Violent Extremism (PVE) signed on 24.06.2022 at the Board Room, EUSL.

The above agreement signed on Improving Students' Skills in Preventing Violent Extremism aims to develop the Skill, knowledge and attitude towards preventing violent extremism of youths selected for university degrees who will become tomorrow's leaders, will hold senior positions in the public and private sectors, and will be able to reach high levels where they can make important decisions for the country.

Dr. K.E.Karunakaran - Deputy Vice Chancellor of EUSL, Dr. (Mrs). F.B.Kennedy - Director of Swami Vipulananda Institute of Aesthetic Studies, Prof. J.Kennedy - Dean of the Faculty of Arts and Culture, Mr A.Pahirathan - Registrar of the University, Directors of Students Support Services & Welfare, Centre for Industry & Community Linkages, and Career Guidance Unit, Mr S. Karunakaran, District Secretary of Batticaloa, Mr Raja Gunaratne, Director General of NGOs Secretariat, and officials of the EUSL, District Secretariat of Batticaloa, AMCOR graced the event.



ISSN: 2550 2433

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The Newsletter is published quarterly. Its aim is to disseminate news about events and developments taking place in the Faculties, Campus, Institute and Centers of the Eastern University, Sri Lanka. All academics and other staff, as well as students are invited to submit news items for publication in the Newsletter

Awareness Programme on Institutional Review

An awareness Programme on Institutional Review 2021 was conducted to the Administrative Officers of Eastern University, Sri Lanka, and Swami Vipulanadha Institute of Aesthetic Studies on the 01st June 2022 at 01.30 p.m. to 03.30 p.m., and 03rd June 2022 at 10.00 a.m. to 12.00 p.m. at the Board Room, EUSL. The resource person for the programme was Dr P. Elango – Director / Centre for Quality Assurance, Eastern University, Sri Lanka. The meeting was focused on the role of Administrative Officers in preparing the Self Evaluation Report writing and how to face the Institutional Review successfully.



Meeting with Brandix Lanka Ltd

The Vice Chancellor, Eastern University, Sri Lanka Prof. V. Kanagasisingam met the delegates from the Brandix Apparel Solutions Ltd. on 30th May, 2022 at the Office of the Vice Chancellor.

The delegates visited, on the invitation of the Career Guidance Unit of the University for an official discussion to sign a Memorandum of Understanding (MOU) between the Eastern University, Sri Lanka and the Brandix Lanka Ltd. to strengthen the career guidance activities of the university. The Career Guidance Unit, Eastern University, Sri Lanka proposed to the Brandix to provide internship, and job opportunities to the undergraduates, resource persons for the career guidance programmes, exposure visit to the apparel factories, role model visualization, mentoring of professionals, and to participate in the Career Fair through this MOU. The Registrar of the University Mr. A.Pahirathan, Director of the Career Guidance Unit Assoc. Prof.(Dr.) J. Sutha, and the officials of the Career Guidance Unit gathered at the meeting.



Tree Planting Program at EUSL to mark the World Environment Day

A Tree Planting Ceremony was held at the Eastern University, Sri Lanka on 09/06/2022 to mark the World Environment Day with the assistance of the Department of Forest, Batticaloa.

The Vice-Chancellor, Deputy Vice-Chancellor, Dean/ Faculty of Agriculture, Registrar, Bursar of the EUSL, Additional Divisional Forest Officer, Students and many other officials from the Eastern University, Sri Lanka and Department of Forest graced this occasion. More than a hundred trees including many varieties of local plants were planted on the premises of the Faculty of Agriculture. Trees were planted with the participation of students and it was requested that the students should maintain the trees planted. It was the salient feature of this program.



"People's choice award" for the Best Research Image- Doctoral Research Conference-2022, University of Reading, United Kingdom

Mrs. Krishnal Thirumarpan, is a PhD student in the School of Agriculture, Policy and Development, University of Reading, United Kingdom won the "People's choice award" for the Best Research Image in the Doctoral Research Conference-2022, held in University of Reading, United Kingdom on 15th June 2022.



Head appointment

Mrs. E. Delina J. Prince has appointed as the Head of Department of Agricultural Engineering, Faculty of Agriculture, EUSL with effect from 01.05.2022



Visit of His Excellency Mr. Qi Zhenhong, Ambassador of China to Sri Lanka, and Delegates

Internationalization is an inevitable and integral part of Higher Education sector. The administration of Eastern University, Sri Lanka is also aware of this vital area and is keen to develop and strengthen its international relationships. In order to develop the international relationships and linkages, the university has established an International Affairs Division. The Centre was ceremonially opened by His Excellency The Ambassador of the People's Republic of China Mr. Qi Zhenhong on May 26th. This was followed by a discussion of possible future collaborations with Chinese Educational institutions, research Institutes and other agencies, specially Universities.

Dr. Thangarajah, the Coordinator of the Center Ceremonially welcomed His Excellency the Ambassador, and he highlighted the meteoric rise of China as a country globally ranked first in terms of the economy and the role played by the educational institutions in developing pragmatic interventions and policy decision to achieve this meteoric rise. He requested His Excellency the Ambassador to inspire the Eastern University to develop the Eastern Province through academic collaboration and be a catalyst for national development goals. Vice-Chancellor Prof Vallipuram Kanagasasingam welcomed the generosity of the Ambassador for opening the Centre and how our university could develop the partnership via Chinese Embassy in the future. His Excellency the Ambassador endorsed the Internationalization of higher education towards sustainable development of learning systems and internalized the requirements of Eastern University.

The International Affairs Division has embarked its journey to enhance global relations, establish new research opportunities and provides platforms for academic exchanges and Student credit transfer programs with Elective appointment of students. Coordination of capacity building by foreign funded projects is a key area in progress.

Since International Affairs Division is the Lighthouse of the University to shine its vision locally and globally, it is expected to facilitate a paradigm shift in University Education by coordinating local, national, and international institutions. The university has already facilitated Memorandum of Understandings with the universities of GOA , Turkey and Tamil Nadu.

The Centre will continue to endeavor to be a close partner in the development of the university and to reach new heights.



The Chair Transfer Ceremony of the Sri Lanka Forum of University Economists (SLFUE)

The Chair Transfer Ceremony of the Sri Lanka Forum of University Economists (SLFUE) was held in the Eastern University, Sri Lanka, on 25th March 2022. The Eastern University, Sri Lanka, has been given the Chair of the Sri Lanka Forum of University Economists for the year 2022, and Dr. Jeyaprabha Suresh, Head, Department of Economics, Faculty of Commerce & Management, has been appointed as the Chairperson of the SLFUE 2022.



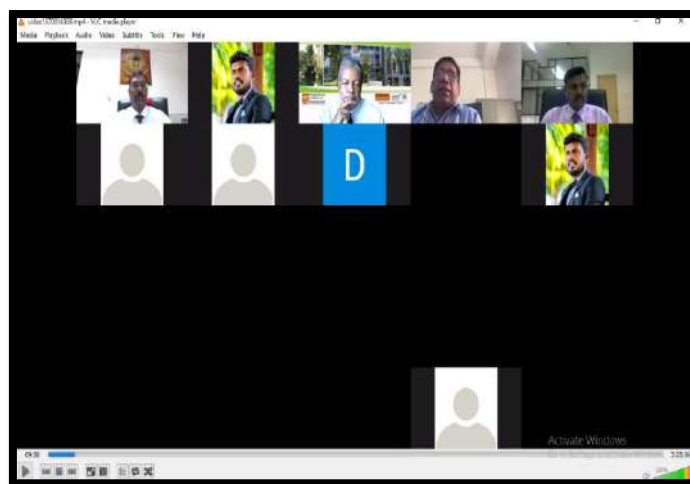
Webinar Series on “Contemporary Economic Crisis in Sri Lanka”

Department of Economics launched a webinar series on the topic of “Contemporary Economic Crisis in Sri Lanka”. The main objective of this webinar series is to provide fuller awareness of the economic crisis that Sri Lanka is currently experiencing, as well as to reflect on the important elements of the crisis. The first topic was discussed on 11th May 2022 and it will be continued every Wednesday. Below are some of the given topics for the webinar series.

Date	Topic	Speaker
2022.05.11	Nexus between Trade Performance, Foreign Reserve and Economic Crisis in Sri Lanka	Prof. T. Bhavan Eastern University, Sri Lanka
2022.05.18	Sri Lanka's Tax System and Economic Crisis	Prof.K.Amirthalingam, University of Colombo.
2022.05.25	The political Economy of Money printing	Dr. M. Kanesamoorthy, University of Colombo.
2022.06.01	Will Sri Lanka be joining the list of failed countries? Is there any way to prevent it?	Dr. N. Ravinthirakumaran, University of Vavuniya.
2022.06.08	Economic crisis and self-sufficient economy	Prof. Vijajakumar, University of Jaffna.
2022.06.15	Current Economic crisis and tax reforms	Mr. B. Sivaskanthasarma Inland Revenue Department
2022.06.22	Economic crisis and the sustainability of Regional Prospects	Retired Prof. V. P. Sivanathan University of Jaffna.
2022.06.29	Will IMF support to the Sri Lanka Economic Crisis	Dr. S. Jeyarajah Eastern University

Workshop for Transformation of Department and Faculty towards Strategic Management Perspectives by Enhancing and Building Strategies in align with University Directions (Webinar)

A workshop for Transformation of Department and Faculty towards Strategic Management Perspectives by Enhancing and Building Strategies in align with University Directions was conducted by ELTA ELSE DP of AHEAD, Department of Commerce, FCM, EUSL on 08th February 2022 via Zoom for the Academic Staff, Faculty of Commerce and Management, EUSL by Prof. Ajantha S. Dharmasiri, Professor in Management, Postgraduate Institute of Management, University of Sri Jayewardenepura.



Discussion – Chamber of Commerce

A discussion with Executive members of the Chamber of Commerce and the staff members of faculty of Commerce and Management with the help of University Business Linkage was held on 28th March 2022 (Monday) 1.30 P. M. at the Board Room, Faculty of Commerce and Management, Eastern University, Sri Lanka.



Research and Publications

Ranganath, G. D. M. and Rajeshwaran, N. (2022). Quality of Accounting Information Systems and Organizational Effectiveness in an Emerging Country, SMART Journal of Business Management Studies, Vol. 18, No. 01, Bharathidasan University, India, indexed at Web of Science. Available at <https://www.smartjournalbms.org/journal/vol-18-1/Quality-of-Accounting-Information-Systems-and-Organizational-Effectiveness-in-An-Emerging-Country.html>.

Appointment in University and National level

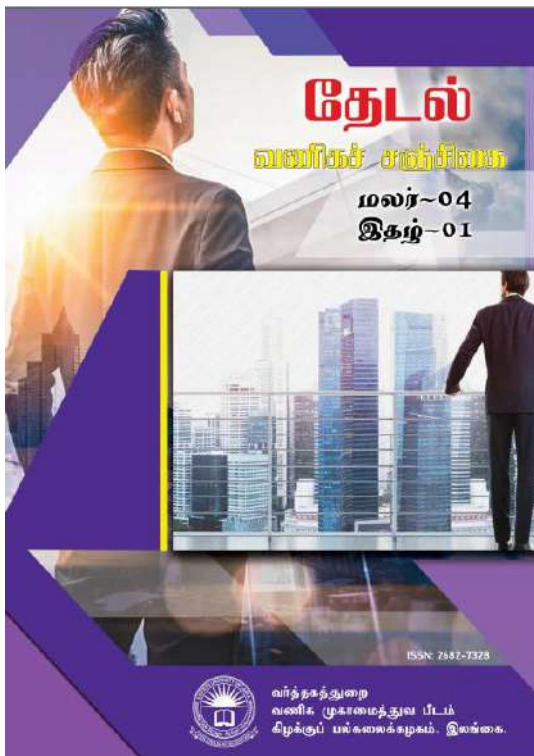
Dr. N. Rajeshwaran was appointed to the following posts.

- Director for Strategic Planning and Statistical Unit (SPSU) by the Council of EUSL from 01.02.2022.
- Vice-Chairman for Sri Lanka Universities Game (SLUG) from 23.02.2022 by the Vice Chancellor.
- Program Reviewer by the Chairman, University Grant Commission on 28.02.2022.



Publication of the Department Magazine

The magazine 'THEDAL' Vol. 4, Iss. 1 was published at the department level on 19th March 2022.



Resource Person for a Workshop at SVIAS,

A workshop on Teamwork and Interpersonal Relationships was conducted by Dr. N. Rajeshwaran to Students of Swami Vipulananda Institute of Aesthetic Studies, Eastern University, Sri Lanka on 19.03.2022. The workshop covers Interpersonal relationship, six interpersonal skills, characteristics of an effective teams and how a team should work in best. The concepts were simply explained through stories and interactive teamwork among the students.



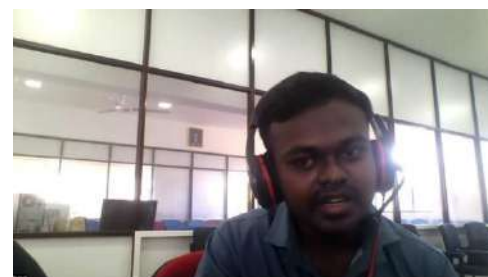
Department Of English Language Teaching English Club Programs

The DELT is providing curricular services to strengthen the competencies in English language of the undergraduates of all six faculties of EUSL. The undergraduates require a platform to expose themselves to a practical context where they are able to use the English language skills developed in their lecture classes.

The English Club is formed with the objectives of providing such exposure to the undergraduates so that they will build up their confidence in using the English language in their day-to-day life. It opens the door for the undergraduates to develop their soft skills as well. In short, these programs are organized primarily to help the undergraduates to overcome their language competency barriers when they encounter language concerns in their future academic and professional career.

Bond of Freshers

Performed by The Second Year First Semester (2019/2020) students of Faculty of Science via virtual platform on June 08 2022.



English Day

Performed by the First Year First Semester (2020/2021) students of Faculty of Arts and Culture via virtual platform on June 29 2022.



Annual General Meeting – 2022 of Sri Lanka Universities Sports Association (SLUSA)

Annual General Meeting – 2022 of Sri Lanka Universities Sports Association was successfully held on 21st of June 2022 at Eastern University, Sri Lanka. Dr. N. Rajeshwaran, Senior Lecturer, Department of Commerce, Eastern University, Sri Lanka was elected as the President of Sri Lanka Universities Sports Association.



Sri Lanka University Games - SLUG

Sri Lanka University Games (SLUG) is a sporting event held once in three years with the participation of sportsmen and women from all 16 member universities of Sri Lanka Universities Sports Association (SLUSA) keeping with the standards and the traditions of Olympic Games. So far, 13 Sri Lanka University Games were held and the next such will be held in the Eastern University, Sri Lanka in 2023. Sri Lanka University Games give chance to host University to develop sports infrastructure facilities and promote Physical Education & Sports within the university. SLUSA Executive committee invites University according to the University seniority list in UGC to host SLUG. Secretary General of SLUSA sends an official invitation to the Vice Chancellor of the hosting University. This invitation sends nearly 3 years before the next SLUG. If the particular University accepts the invitation, then the host University will be officially announced at the SLUG closing ceremony.

Over the past, it was seen that the SLUG transpires hidden talent among the undergraduates and provides a professional platform for students to come out with their skills in sports. For athletes, though busy with a heavy academic workload, this mega event ideally spanning over just 12 days gives the opportunity for the sportsmen and women to keep with discipline through sports.

The 14th SLUG is to be held in the year 2023 and the Eastern University has the privilege of organizing and hosting the games from 1st to 12th September with the patronage of the University Grants Commission- Sri Lanka, Vice Chancellor of Eastern University, Prof. V. Kanagasigam & the University administration, SLUSA, and the Sports Advisory Board of the Eastern University. It is expected that around 6000 sportsmen and women from 16 universities will participate in 23 sports and 36 events. The main venue of the events is the Eastern University including Opening and Closing Ceremonies. Some games will be held at outside venues such as Weber Stadium (Batticaloa) Sugathadasa Stadium (Colombo), Polonnaruwa Stadium, University of Rajarata Swimming Pool, Miani Courts, University of Peradeniya, and Colombo Rowing Club.

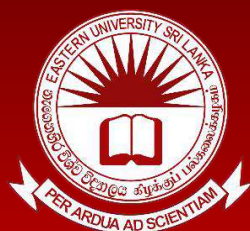
Training on Event Management for Administrative Staff

The Training on Event Management for Administrative Staff Members of the Eastern University, Sri Lanka was conducted on 08th & 09th April 2022 at Sober Island Resort, Trincomalee. The resource person for this workshop was LC Dr. D.G.K.G.T Kumara, Sri Lanka Navy. The target group for this workshop will be all Administrative Staff members of EUSL including Trincomalee Campus & SVIAS.



workshop on How to avoid predatory journals & fake conferences

The workshop on How to avoid predatory journals & fake conferences was conducted on 10th June 2022 via zoom. The Resource person for this workshop was Prof. L. P. Jayatissa, Senior Professor in Botany, Faculty of Science, University of Ruhuna. The target group for this workshop will be all academic staff of EUSL.



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