



# Newsletter

Eastern University, Sri Lanka

Vol.:05 Iss.: 03 | July – September 2023

## Triumph and Unity

### Eastern University Hosts Spectacular 14<sup>th</sup> Sri Lanka University Games

The Eastern University, Sri Lanka, takes pride in hosting the distinguished 14<sup>th</sup> Sri Lanka University Games (SLUG). The SLUG is a highly anticipated event held every three years in rotation among Sri Lankan State Universities, bringing together athletes from all over the country. Hosting this event is a unique opportunity for the Eastern University and the entire island to promote sports development and a peaceful society.

A major event, the opening ceremony for the finals, was held at the main playground of the Eastern University, Sri Lanka, to much acclaim. The historic opening ceremony event took place on the 1<sup>st</sup> of September 2023 at 2:00 p.m. and was graced by the presence of Professor V. Kanagasigam, who presided over the ceremony. The chief guest for the event was Senior Professor Chandana P. Udawatte, Vice Chairman of the University Grants Commission of Sri Lanka, and Senior Professor Sujeewa Amarasena, the Chairman of the Committee of the Vice Chancellors and the Directors (CVCD), and the Vice-Chancellor of the University of Ruhuna was the Guest of Honour. Distinguished Vice-Chancellors from other state universities, members of the Eastern University Council, the District Secretary, the District Inspector General of Police, and Directors of Physical Education Departments from various state universities were among the esteemed guests who attended the event.



ISSN: 2550 2433

#### Editorial Board

*Chief Editor*

**Dr. W. J. Jeyaraj**

*Sub Editors as the Focal Points  
for the faculties*

**Prof. V. Gunaretnam**

**Prof. M. Pagthinathan**

**Mrs. V. R. Ragel**

**Dr. P. R. Fernando**

**Dr. A.R.M. Sanooz**

**Ms. N. Suthamathy**

*Language Editor*

**Dr. S. Umashankar**

*Lay-Out Design Editor*

**Mr. M. N. Ravikumar**

*The Newsletter is published  
quarterly.*

*Its aim is to disseminate news  
about events and  
developments taking place  
in the Faculties, Campus,  
Institute and Centers of the  
Eastern University, Sri Lanka.  
All academics and other staff,  
as well as students  
are invited to submit  
news items for publication  
in the Newsletter*



## 14<sup>th</sup> Sri Lanka University Games.....

Professor N. Rajeshwaran, the President of the Sri Lanka Universities Sports Association (SLUSA), and Vice Chairman for the 14<sup>th</sup> Sri Lanka University Games for the year 2023, M. S. Thibakaran, Secretary and Organizing Committee for the 14<sup>th</sup> Sri Lanka University Games for the year 2023, and the Director of the Physical Education Unit of the Eastern University, Sri Lanka, along with other key figures, were present.

The audience was further enriched by the presence of Directors, Deans, Heads of Departments, Senior Professors, Professors, Senior Lecturers, Lecturers, Deputy Registrars, Senior Assistant Registrars, Assistant Registrars, Academic and Non-Academic staff, students, and well-wishers.

A Special Souvenir of SLUG 2023 was released by the Chairman Souvenir & Printing Committee, Dr. W. J. Jeyaraj, through the Vice-Chancellor Prof. V. Kanagasingam. Adding a cultural touch to the ceremony, students from Swami Vipulananda Institute of Aesthetic Studies of the Eastern University, Sri Lanka, performed a welcome dance and cultural dances, further elevating the event's significance. The white doves attracted everyone's attention when they flew, symbolizing unity for societal development, global sports industry growth, and promoting peace within the country.





## 14<sup>th</sup> Sri Lanka University Games – Closing Ceremony



The grand finale of this sporting extravaganza took place at the Eastern University's main ground, marking the culmination of a two-month-long event that commenced on the 8th of July 2023.

The closing ceremony, which commenced at 2:30 p.m., was graced by the presence of Senior Prof. Sampath Amaratunge, Chairman of the Sri Lanka University Grants Commission, as the Chief Guest. The chief guest was honored by a parade featuring school students' band performances and a procession of athletes from state universities, adding to the grandeur of the event. The event was elevated by captivating performances, including a welcoming dance performed by students from Swami Vipulananda Institute of Aesthetic Studies of the Eastern University, Sri Lanka, a mesmerizing yoga dance by Trincomalee campus students, and a captivating dance presentation by students from the University of Sri Jayewardenepura.



One of the highlights of the ceremony was the presentation of shields to the universities that achieved top positions in various sports categories. Eastern University took pride in emerging as the champion in the men's football competition this year. Notably, the University of Sri Jayewardenepura secured the first position in both men's and women's categories, ultimately earning the title of the overall sports event champion. The University of Rajarata is set to host the 15th Sri Lanka State University Sports Tournament, reaffirming their commitment to promoting excellence in sports.





### Workshop on Program Review Conducted for Faculty of Arts and Culture

On September 26, 2023, the Director of the Centre for Quality Assurance, Dr. P. Elango, led a targeted workshop for the Faculty of Arts and Culture. The session catered to Deans, Heads of Departments, SER Writers, Senior Academic Staff, FQAC Coordinator, and Administrative Staff. Focused on "Discussion on the Preparation and Collection of Evidences for Programme Review," the workshop provided valuable insights for enhancing program quality within the faculty.



### Improvement of the School Education Program for Advanced Level Biological Stream Students

The Department of Human Biology at the Faculty of Health Care Sciences is persistently advancing its educational initiatives for Advanced Level Biological stream school students. The program has been extended to students from St/Cecilia's Girls Convent, BT/Vincent Girls High School (National school), Batticaloa, and Bt/Bw/Muthalaikudah Maha Vidyalayam. The sessions took place on May 24, 2023, and August 9, 2023, at the Department of Human Biology, Faculty of Health-Care Sciences, EUSL.



### Career Guidance Seminar Ignites Ambitions

The Career Guidance Unit orchestrated a dynamic seminar on 'Career Planning and Goal Setting' for first-year students of the Faculty of Commerce and Management on September 22, 2023. Prof. Florance Bharathy Kennedy, the Director of Swami Vipulanadha Institute of Aesthetic Studies, served as the distinguished Resource Person, imparting invaluable insights to inspire career aspirations.



## Faculty of Technology Hosts Inaugural International Conference on Technological Research and Innovation 2023 (ICTRI 2023)



In a landmark achievement, the Faculty of Technology proudly organized its first-ever International Conference on Technological Research and Innovation 2023 (ICTRI 2023) on September 27, 2023. The Vice Chancellor, Prof. V. Kanagasingham, graced the occasion as the Chief Guest.

The inaugural ceremony featured a series of distinguished speakers, including the welcome address by Mrs. W.H.D.U.Pushpakumari, the Coordinator, ICTRI 2023, the Address by the Dean of the Faculty, Dr. T. Mathiventhan, the Keynote Address by Prof. Jayarama Bhat, and a Guest Speech by Research Prof. Siril Wijesundara. A panel discussion followed with Prof. Jayarama Bhat, Research Prof. Siril Wijesundara, Prof. Nalin Wijayawardene, Prof. M.I.S. Safeena, and Dr. T. Mathiventhan. Mrs. M. Roshana, the Secretary, delivered the Vote of Thanks, marking the conclusion of the inaugural ceremony. Subsequently, the Technical Session commenced, providing a platform for insightful discussions and knowledge exchange.

## Career Guidance Unit Organizes Coaching Class on Service Examinations

In an effort to empower and guide students towards success, the Career Guidance Unit recently organized a specialized Coaching Class on All Island Service Examinations (Tamil Medium) for second-year students of the Faculty of Arts and Culture on the 7th of July 2023, at the Nalliah Auditorium.

Mr. V. Vasuthevan, the Divisional Secretary of Manmunai North, Batticaloa, lent his expertise as the Resource Person for the coaching session. His valuable insights and experience provided students with a unique perspective on navigating the challenges of All Island Service Examinations.

The interactive session allowed students to delve into the intricacies of the examinations, gaining practical knowledge and strategies to enhance their performance.





### Career Guidance Unit Facilitates Seminars on 'Employability Skills'

In its ongoing commitment to enriching the academic experience, the Career Guidance Unit proudly organized two seminars on 'Employability Skills' for second-year students of the faculty of Agriculture and the third-year students of the Faculty of Technology on the 15th and the 28th of July, 2023 respectively. The insightful sessions unfolded within the premises of the respective Faculties.



Eng. Mohanarajah, the Retired Director General of Irrigation at the Department of Irrigation, Colombo, was the Resource Person. With a wealth of experience and knowledge, Eng. Mohanarajah shared valuable insights into the essential skills and attributes sought by employers in the ever-evolving professional landscape.

The Career Guidance Unit remains dedicated to fostering holistic development and ensuring that students are well-prepared for the challenges and opportunities that lie ahead.



### Mentorooof's Skill Sprint Workshop Elevates Soft Skills

In collaboration with the Career Guidance Unit, Mentorooof hosted a transformative Skill Sprint workshop on August 5, 2023, aimed at the Faculty of Arts and Culture. The workshop, part of Mentorooof's series for universities across Sri Lanka, focused on raising awareness about essential soft skills crucial for the transition from university to the global workplace.

The engaging sessions, facilitated by Mentorooof's Co-Founders, Ms. Rushda Niyas (Attorney at Law and Corporate Consultant), Ms. Sumudu Siriwardhana (Project Manager), and Mr. Irfan Mohideen (Program/Project Management Consultant), aimed to highlight the skills needed to succeed and thrive in a corporate environment.





## Exposure Visit to Brandix Apparel Strengthens Real-World Insights for Trincomalee Campus Students

In adherence to the Mutual Covenants outlined in the MOU between Eastern University, Sri Lanka, and Brandix Apparel Limited, an exposure visit was organized by the Faculty of Communication and Business Studies, Trincomalee Campus. In collaboration with the Career Guidance Unit, the visit took place on the 10th of August 2023, for third-year students (2018/2019 Batch) pursuing Special Degrees in Management and Human Resource Management at the Department of Business and Management Studies.

The students were afforded the opportunity to explore the operations of the Brandix Apparel factory, a sizable manufacturing plant with a workforce of 5000, located at Arayampathy, Batticaloa. The primary objective of the visit was to deepen their understanding of the practical application of Total Quality Management and Performance Appraisal concepts in a real-world industrial setting. The Professional of Brandix Apparel Solutions PVT, Ltd, Mr. Kulasegaram Jeyasankar, Asst. Manager/HR, Mr. Niroshan Fernando, Senior Executive / Quality Assurance, Mr. Chinthaka Yatanwala, RM Inspection were the Resource Persons for this visit.

Such exposure visits exemplify the commitment of the university and its partners to providing students with hands-on experiences that bridge the gap between academic learning and the professional landscape.



## Elevating Harmony: Waiynaada – 2023 Takes Sri Lankan University Music Events to New Heights!

In the vibrant tapestry of Sri Lankan university culture, music resonates as a universal language cherished by all. Stepping into this cultural symphony is Waiynaada - 2023, a groundbreaking initiative that promises to elevate musical events in Sri Lankan universities to unprecedented heights. This spectacular event is orchestrated by the Student Union of Faculty of Applied Sciences at Trincomalee Campus, Eastern University, Sri Lanka. Waiynaada - 2023 not only showcases the immense musical talents within the student community but also stands as a powerful symbol of unity among the diverse student body.





## Grand Opening of the Faculty of Siddha Medicine Marks a Milestone at Trincomalee Campus

In a significant development, the Unit of Siddha Medicine at Trincomalee Campus has been elevated to the esteemed status of a Faculty of Siddha Medicine, as declared in a gazette notification dated 14.06.2023. The ceremonial inauguration of the newly established Faculty of Siddha Medicine Monument unfolded on the 18th of August 2023 at 9:00 am, within the Trincomalee Campus.



Presiding over this momentous occasion was Prof. V. Kanagasingam, the Vice-Chancellor of Eastern University Sri Lanka. Distinguished guests in attendance included Prof. (Mrs.) C. G. Devadasan, Rector of Trincomalee Campus, EUSL, Mrs. J.J. Muralitharan, Secretary of the Ministry of Health, Eastern Provincial Council, and Dr. (Mrs.) R. Srithar, Provincial Commissioner of Ayurveda at the Provincial Department of Indigenous Medicine, Eastern Province.

Prof. S. Sutharsan, the Acting Dean of the Faculty of Siddha Medicine, graced the event alongside various dignitaries, heads of departments, and lecturers. The ceremony commenced with the reverential garlanding of the statue of Saint Agasthiyar, acknowledged as the father of Siddha Medicine, followed by the formal dedication of the Siddha Medicine Faculty through interfaith ceremonies.

This landmark event not only signifies the institutional upgrade but also represents a pivotal moment in the advancement of Siddha Medicine education at the Trincomalee Campus.





## Exciting Premiere: Trincomalee Campus Unveils State-of-the-Art Movie Theater

In a cinematic triumph, Trincomalee Campus proudly unveiled its first-ever movie theater, marking a groundbreaking addition to the Sri Lankan university landscape. The grand opening of this digital marvel, equipped with DCP playback capability, captivated students on August 18, 2023, at 1:30 pm.



Funded by the World Bank project, "Accelerating Higher Education Expansion and Development (AHEAD Operation)," the construction of the movie theater was spearheaded by the Department of Languages and Communication Studies. This visionary project, initiated and triumphantly secured in the competitive arena in 2018, reflects an investment of 34 million, showcasing a commitment to advancing educational and cultural experiences.

With a seating capacity of approximately 130, this movie theater stands as an enormous landmark in the history of the Department of Languages and Communication Studies and Trincomalee Campus. More than a cinema, it emerges as a dynamic study center for film screenings, fostering a vibrant hub for academic and research-oriented discussions. The movie theater is poised to elevate the student experience, providing a platform for film screenings, discussions, competitions, and festivals, scheduled every semester. Engaging in student-centered activities such as film script writing, short film productions, documentary creations, and other creative endeavors, the Department embraces Outcome-Based Education and Learning-Centered Teaching methodologies.

This cinematic venture opens new avenues for undergraduates passionate about the film industry, offering them opportunities to explore the educational potentials of films. As a visionary step towards community engagement, the movie theater is set to open its doors to the public in the near future, enriching both academic and cultural landscapes at Trincomalee Campus.







# ***Newsletter***

**Eastern University, Sri Lanka**  
**Vol.:05 Iss.: 03 | July - September 2023**

**Contact:**  
**Chief Editor**  
**University Newsletter**  
**Eastern University, Sri Lanka**  
**jeyarajwj@esn.ac.lk**

ISSN 2550-2433



9 772550 243008